

LOOKBOOKS/CATALOGS/CAMPAIGNS PACKAGE RATES 2011

The Start-up Package (\$900-\$1500)

Package suitable for start up businesses with small inventory. Ideal for small sized (4-7 looks) lookbooks, campaigns & Editorials.

- Up to 3 hours of professional photography in studio* or on location
- Up to 7 looks
- Over 500+ photos taken
- Low res proofs are available on CD or online for easy view and/or download

Up to 2 images from each look will be selected and edited. Photoshop edits include (but are not subject to): body correction, blemish removal, color changes, eye brightening, teeth whitening, level adjustments, sharpness, contrast, color saturation, B&W or color conversions. The edited photos include rights and unlimited use of images for online and print.

The Standard Lookbook Package (\$1200-\$3000)

Package made for established businesses. Ideal for companies looking to shoot 7-20 pieces.

- Up to 6 hours of professional photography in studio* or on location
- Up to 20 looks
- Over 2000+ photos taken
- Low res proofs are available on CD or online for easy view and/or download

Up to 2 images from each look will be selected and edited. Photoshop edits include (but are not subject to): body correction, blemish removal, color changes, eye brightening, teeth whitening, level adjustments, sharpness, contrast, color saturation, B&W or color conversions. The edited photos include rights and unlimited use of images online and print.

Catalog Package #1 (\$400)

Package for simple catalog photos used for shopping carts, simple lookbooks & line sheets. Ideal for simple on model product photography.

- Up to 2 hours of professional photography in studio* or outdoor location
- Up to 10 looks/outfit changes
- Over 250+ photos taken
- Low res proofs are available on CD or online for easy view and/or download

The best 2-3 images will be selected and edited. Shot list standard: front, back, and details. Photoshop edits include (but are not subject to): body correction, blemish removal, garment smoothing, color changes, eye brightening, teeth whitening, level adjustments, sharpness, contrast, color saturation, B&W or color conversions. The edited photos include rights and unlimited use of images online and for print.

Catalog Package #2 (\$700)

Package for simple catalog photos used for shopping carts, simple lookbooks & line sheets. Ideal for on model product photography.

- Up to 3.5 hours of professional photography in studio* or outdoor location
- Up to 20 looks/outfit changes
- Over 600+ photos taken
- Low res proofs are available on CD or online for easy view and/or download

The best 2-3 images will be selected and edited. Shot list standard: front, back, and details. Photoshop edits include (but are not subject to): body correction, blemish removal, garment smoothing, color changes, eye brightening, teeth whitening, level adjustments, sharpness, contrast, color saturation, B&W or color conversions. The edited photos include rights and unlimited use of images online and for print.

ADDITIONAL CHARGES:

hairstylist: \$100 - \$500

makeup artist: \$ 100 - \$500

stylist: \$100 - \$600

additional edited images: \$20

*studio fee: \$100